WHAT IS CLAIMED IS:

- 1. An output information control device comprising:
- a display video generation means for generating a 5 display video signal based on a video signal received together with added information;

an associated information storage means for storing associated information different from the added information; and

an information output means for outputting the associated information stored in said associated information storage means and the display video signal generated by said display video generation means while associating them with each other.

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- 2. The output information control device according to Claim 1, wherein said information output means outputs both the associated information and the display video signal associated with the associated information so that they are synchronized with each other.
- 3. The output information control device according to Claim 1, wherein said information output means combines the associated information and the display video signal so as to produce a composite signal.
- 4. The output information control device according to Claim 1, wherein the associated information stored in said associated information storage means is subdivided into a plurality of pieces of information to each of which a

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number identifying a corresponding part of the display video signal is assigned.

- 5. The output information control device according to
 5 Claim 1, further comprising an added information decoding
 means for decoding the added information signal so as to
 generate the added information, wherein said information
 output means selects and outputs at least one from among
 the added information generated by said added information
 10 decoding means and the associated information stored in
 said associated information storing means.
 - 6. The output information control device according to Claim 1, further comprising an information translation means for translating the associated information stored in said associated information storage means into translation information written different in a language, translation information storage means for storing the translation generated by information said information translation means.
 - 7. The output information control device according to Claim 6, wherein the translation information stored in said translation information storage means is subdivided into a plurality of pieces of information to each of which a number identifying a corresponding part of the display video signal is assigned.
- 8. The output information control device according to 30 Claim 6, wherein said information output means selects and

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outputs at least one from among the added information generated by said added information decoding means, the associated information stored in said associated information storing means, and the translation information stored in said translation information storage means.

- 9. The output information control device according to Claim 1, further comprising a communication means for acquiring the associated information to be stored in said associated information storage means through bi-directional data communications by way of a communication line.
- 10. The output information control device according to Claim 1, further comprising a reading means for acquiring the associated information to be stored in said associated information storage means by reading the associated information from a storage medium.
- 11. An output information control method comprising 20 the steps of: generating a display video signal based on a video signal received together with an added information signal that carries added information, storing associated information different from the added information, and outputting the stored associated information and the 25 generated display video signal while associating them with each other.
- 12. The output information control method according to Claim 11, wherein said information output step is the step of outputting both the associated information and the

display video signal associated with the associated information so that they are synchronized with each other.

- 13. The output information control method according to Claim 11, wherein said information output step is the step of combining the associated information and the display video signal so as to produce a composite signal.
- 14. The output information control method according to Claim 11, wherein the stored associated information is subdivided into a plurality of pieces of information to each of which a number identifying a corresponding part of the display video signal is assigned.
- 15. The output information control method according to Claim 11, further comprising the step of decoding the added information signal so as to generate the added information, wherein said information output step includes the step of selecting and outputting at least one from among the generated added information and the stored associated information.
- 16. The output information control method according to Claim 11, further comprising the steps of translating the associated information into translation information written in a different language, and storing the translation information.
- 17. The output information control method according 30 to Claim 16, wherein the translation information is

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subdivided into a plurality of pieces of information to each of which a number identifying a corresponding part of the display video signal is assigned.

- 5 18. The output information control method according to Claim 16, wherein said information output step includes the step of selecting and outputting at least one from the generated information, added the associated information, and the stored translation 10 information.
 - 19. The output information control method according to Claim 11, further comprising the step of acquiring the associated information to be stored through bi-directional data communications by way of a communication line.
- 20. The output information control method according to Claim 1, further comprising the step of acquiring the associated information to be stored by reading the 20 associated information from a storage medium.